jeremyashaw.com 4 1 5 - 8 6 0 - 7 4 2 9 jeremy.shaw@sfgov.org

education

MASSACHUSETTS INSTITUTE OF TECHNOLOGY | MASTER OF CITY PLANNING | 2007

Specialized in City Design & Development; Thesis on Arterial Street Design in California Courses include: Public Sector Negotiation, Site Planning, Kiev Studio, Gaoming Studio, Land Use Law

UC BERKELEY | BACHELOR OF GEOGRAPHY, MINOR IN CITY & REGIONAL PLANNING | 2000

experience

SAN FRANCISCO PLANNING DEPARTMENT

PLANNER IV | San Francisco, CA | October 2022 - Present

- Managing City Design Group, including urban design and public realm work plan for staff of eleven
- Managing Resilience, PDR, & Railyards programs
- Managing projects, including development agreements, waterfront adaptation plans, code streamlining, engagement
- Managed equity speaker series, 3D Modeling program, and grant proposals (secured \$1.2M in FY 2022-23)

PLANNER III | San Francisco, CA | April 2015 - October 2022

- Managed development agreement projects, including staff team, urban design, and public engagement
- Managed PDR projects, including legislation, code updates, consultant analyses and stakeholder outreach
- · Analyzed value capture and land use, delivered public presentations, managed consultants for Rail Alignment study
- Created standard operating procedures, assigned staff, and supervised policy review of projects
- Secured funding, managed consultant, and co-wrote neighborhood Transportation Demand Management strategy

PLANNER II | San Francisco, CA | July 2013 - April 2015

- · Managed concept design, technical advisory committee, and development strategy for Bayshore transit facility
- Created public space stewardship guide and website, secured funding and managed consultants
- Developed neighborhood capital plans, presented to policy makers, and wrote grants to implement plans
- Co-wrote design guidelines for 20-acre, Schlage Lock redevelopment site
- Developed surface-mounted facility design criteria and legislation

MISSION COMMUNITY MARKET | EXECUTIVE DIRECTOR | San Francisco, CA | March 2010 - July 2013

- Secured \$2.1M to design and construct a shared street; Managed community design and bilingual outreach process
- Managed 20 staff and volunteers, operated non-profit market, secured community partners & health programming
- Managed operating budget, including sales, grant applications, fund raising and corporate partnerships

EISEN | LETUNIC | ASSOCIATE PLANNER | San Francisco, CA | December 2011 - July 2013

- Evaluated climate initiatives, including TDM, demand-based parking, dynamic ride-sharing, and mobile bike repair
- Co-wrote BART Bicycle Access Plan and designed bike parking scenarios for 15 stations

WEST 8 | URBAN DESIGNER/PLANNER | Rotterdam, NL | October 2008 - March 2009

- Designed 800-acre master plan, street sections, and networks of streets, bike paths and open space in Almere, NL
- Planned 30-year growth plan, including urban design, housing, landscape, and economic strategies for Samarra, Iraq

HOK PLANNING GROUP | SENIOR PLANNER | San Francisco, CA | July 2007 - July 2008

- Planned campus & parking scenarios, evaluated costs, and strategized growth for State of California offices
- Designed BART station-area redevelopment and parking scenarios.

CALTHORPE ASSOCIATES | SENIOR PLANNER | Berkeley, CA | April 2001 – July 2004

- · Designed, managed and facilitated workshops for public officials, staff and members of the public
- Assistant managed regional land use-transportation plans, modeled GIS-based land use scenarios

LANGUAGES: Proficient Spanish.

SOFTWARE: ArcGIS, Adobe Illustrator, InDesign, PhotoShop, Sketchup, AutoCAD, MS Suite, SPSS.

activities

MISSION COMMUNITY BENEFIT DISTRICT | ADVISOR | San Francisco, CA | 2018 - 2020

MISSION COMMUNITY MARKET | BOARD PRESIDENT | San Francisco, CA | 2013 - 2018

SAN FRANCISCO BICYCLE COALITION | VOLUNTEER | San Francisco, CA | 2009 - 2013

SAN FRANCISCO GREAT STREETS PROJECT | VOLUNTEER PLANNER | CA | 2009 - 2010

CITY OF BERKELEY | LEED-ND ANALYST | Berkeley, CA | 2009 - 2010

TERREBONNE READINESS & ASSISTANCE COALITION | VOLUNTEER | Houma, Louisiana | 2006

SAN FRANCISCO PLANNING & URBAN RESEARCH ASSOCIATION (SPUR) | MEMBER

accreditations and professional development

AMERICAN INSTITUTE OF CERTIFIED PLANNERS (AICP) | CERTIFIED PLANNER

PROFESSIONAL CERTIFICATE IN MUNICIPAL FINANCE | UNIVERSITY OF CHICAGO

APA NATIONAL PLANNING CONFERENCE | PRESENTER AND PANELIST

- **2014** Public Space Activation & Design (Mission District, San Francisco)
- **2018 -** Transportation Demand Management (Balboa Park, San Francisco)
- **2019 -** Planning for Economic Change in Industrial Areas (San Francisco)

2016 WALK/BIKE/PLACES CONFERENCE | PUBLIC SPACE STEWARDSHIP GUIDE PRESENTER

U.S. GREEN BUILDING COUNCIL | LEED® ACCREDITED PROFESSIONAL

honors

ALMERE | ALMERE HOUT DESIGN COMPETITION - WINNERS | 2009

URBAN LAND INSTITUTE | URBAN DESIGN COMPETITION - HONORABLE MENTION | 2005

MIT URBAN STUDIES & PLANNING | GRADUATE STUDENT FELLOWSHIP AWARD | 2005

references available upon request